

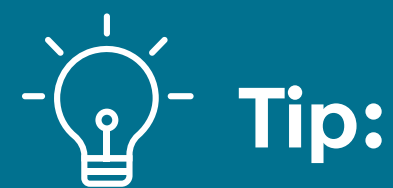
Ship Faster to Sell More



Buyers expect to receive their purchases quickly—so give them what they want. This guide will help you speed up your shipping & handling time and in turn, increase sales!

Minimize Your Handling Time

Handling time is the number of business days it takes you to ship off a purchase. The clock starts when you receive payment and ends when the shipping carrier initially scans the package. The faster your handling time, the quicker your buyers will receive their purchase.



Offer same- or 1-day handling times on your listings—this will be reflected in the estimated delivery dates. Setting longer handling times creates later delivery estimates, which can adversely impact sales.

Set a Cut-Off Time

Set your cut-off time to 2pm or later for same-day handling to be able to show faster estimated delivery dates on your listings. You can adjust cut-off time in your Account Settings > Site Preferences > Shipping Preferences.





Use eBay Labels

Taking advantage of eBay Labels enables you to streamline the shipping process from the comfort of your home or office. You can pay for shipping, print labels, schedule a pickup, and automatically upload tracking information, all without having to go anywhere. It's efficient and convenient.



Save money when you use eBay Labels. Get up to 24%* off USPS and 37%* off FedEx and more.

*Based on commercial pricing.

Offer Expedited Shipping Options

Offering expedited shipping options gives buyers a say as to how quickly they receive their items. Some buyers are willing to pay extra in order to get their purchases faster. Most eBay listings only offer one delivery date, so by providing options you make your listing even better.



See videos on how to offer expedited shipping and free shipping.

